

Station	WPMY-TV PITTSBURGH, PA	Agency	( ) GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	( ) WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson	( ) KATHRYN SARDINSKY
Estimate#	2113	Agency C/P1/P2/E	11/14/2113		
Buyer	Maura Gilroy	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*3	10/30-11/05	530P-6P	FAMILY GUY	:30	\$100.00	TU-F,M	2	1	2	\$200.00
		Station Remark: V2 PLS CHG PRG TO DISH NATION STP @ NCIR.								
*4	10/30-11/05	6P-630P	SIMPSONS	:30	\$300.00	TU-F,M	2	1	2	\$600.00
		Station Remark: V2 PLS CHG PRG TO AMERICAN DAD STP @ NCIR.								
*9	11/04-11/04	8P-9P	OLD CHRSTN WK1/OLD CHRSTN WK2	:30	\$75.00	SU	1	1	1	\$75.00
		Station Remark: V2 PLS CHG PRG TO BONES STP @ NCIR.								

---REPORT TOTALS---

Report Totals: 5 / \$875.00

---SALES MONTHLY TOTALS---

Nov 12: 19 / \$3,075.00  
Sales Totals: 19 / \$3,075.00  
Station Totals: 19 / \$3,075.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$307,500	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
		WPMY	1%	WPXI	0%	WTAE	0%				

**Rep Order#** 9853146      **Ver#** 2      **Status** Returned  
**EC'd** Yes

**Traffic Order#** 1401840

**Printed:** 10/29/2012 10:35 AM  
**Last Received:** 10/29/2012 8:27 AM  
**Showing Buylines:** Last Sta Revised Lines

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**Advertiser** ( ) POLITICAL ISSUE GROU  
**Product** DCCC  
**Estimate#** 2113  
**Buyer** Maura Gilroy  
**Phone#**  
**Fax#**

**Agency** ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 11/14/2113  
**Flight Dates** 10/30/2012 - 11/06/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
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